

# What is the SD BBQ Championships?

Kansas City BBQ Society (KCBS)  
Sanctioned BBQ Competition



In 2019, 37 teams from the Midwest competed for the title of Grand Champion at the SD BBQ Championships.

- Teams vie for over **\$14,000** in prize money, which is underwritten by sponsorships and entry fees.
- Entering its 14th year as a competition!
- SD BBQ Grand Champion receives invitation to participate in The American Royal-Kansas City, MO.
- Selected as a Smokin' w/ Smithfield contest so the prize pool is deepened in overall and major meat categories
- Added a Standalone KCBS Sanctioned Rib Contest to draw more teams
- Held in conjunction with Wheel Jam, that hosts cars, semis, motorcycles and more entertainment!



## Other Festivities held during the event:

### People's Choice Backyard BBQ

To attract additional spectators, a People's Choice Competition is held. This competition is open to any backyard BBQ'er, not just KCBS sanctioned teams!

- ❑ Nearly 1,500 people come out to taste and cast a vote for their favorite mouth-watering meats that have been BBQed for the competition.
- ❑ Cash prizes are awarded to the top three finishers in each meat category, in each judging style, People's Choice and Judged.
- ❑ Meat categories in the past have been pork, turkey, beef, and lamb.

### F.A.T. Friday Chili Challenge

Also open for entry and tasting to the public, this event kicks off the weekend of BBQ on Friday evening!

- \* Divisions include *Group and Individual.*
- \* Cash prizes are awarded in each division.



# Original

## SD BBQ Championships



SD State Fairgrounds ~ Huron, SD  
June 4-5, 2021



*The Original SD BBQ Championships is where you want to be in 2021! This year marks Huron's 14th year hosting this contest featuring the best BBQ teams in the Midwest. Anticipate the same great competition and fun as years past, but kicked up a notch!*

*We are able to offer a lucrative cash purse of over \$14,000 because of our sponsors! Thousands of people attend the event, whether it is as a competitor or spectator. As a sponsor, you have an opportunity to make many impressions!*

Sponsorship Opportunities

# 2021

# SD BBQ Championships Sponsorship Packages

## "Prime" Sponsorship - \$1,000 Contribution

- ◆ Full media exposure on all press release, correspondence, entry forms and signage
- ◆ Business logo on BBQ t-shirt
- ◆ Banner ad on homepage of BBQ site
- ◆ Business logo and link on website
- ◆ Prominent signage permitted at BBQ event area
- ◆ Complimentary booth/exhibit space at BBQ
- ◆ Awards ceremony recognition and possible presenting ambassador
- ◆ One team entry in the Professional BBQ Competition
- ◆ Four BBQ Event VIP Passes to all events, includes F.A.T. Friday Chili Challenge & People's Choice Tasting.
- ◆ Express VIP Line
- ◆ Four event t-shirts
- ◆ Optional promotional items for goodie bags

## "Certified" Sponsorship - \$250 Contribution

- ◆ Business listed as sponsor on event t-shirts
- ◆ Name listed on Sponsor Signage
- ◆ Two BBQ Event VIP Passes to all BBQ events
- ◆ Express VIP Line
- ◆ One event t-shirt

## "Premium" Sponsorship - \$100 Contribution

- ◆ Name listed on sponsor sign
- ◆ One BBQ Event VIP Pass to all BBQ events

Thank You!  
😊

## "Choice" Sponsorship - \$500 Contribution

- ◆ Full media exposure on all press release, correspondence, entry forms and signage
- ◆ Business logo on BBQ t-shirt
- ◆ Banner ad on homepage of BBQ site
- ◆ Business logo and link on website
- ◆ Signage permitted BBQ event area
- ◆ Awards Ceremony Recognition
- ◆ One Team entry in Professional BBQ Competition
- ◆ Two BBQ Event VIP Passes to all events, includes F.A.T. Friday Chili Challenge & People's Choice Tasting.
- ◆ Express VIP Line
- ◆ Two event t-shirts



**KANSAS CITY  
BARBEQUE  
★ SOCIETY ★**

## SPONSORSHIP OPPORTUNITIES FOR MY BUSINESS

Yes! I am interested in becoming an Original SD BBQ Championships Sponsor. Please sign me up at the following level:

Please indicate sponsorship contribution level:

- "Prime" Sponsorship-\$1,000 Contribution
- "Choice" Sponsorship-\$500 Contribution
- "Certified" Sponsorship-\$250 Contribution
- "Premium" Sponsorship-\$100 Contribution

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

T-shirt Size(s) \_\_\_\_\_

- Payment Enclosed
- Bill me

Make checks payable to SD BBQ Championships.

Return form to:

## SD BBQ CHAMPIONSHIPS

1060 3rd Street SW  
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